



# MEMBERSHIP APPLICATION FORM

Please complete this form and send to:  
 Caroline Petherick, SECTA Membership Records,  
 Windsworth, St Martin by Looe, PL13 1NZ  
 Tel: 01503-262671 Email: records@secta.org.uk

Your own name(s) .....

Business name .....

Address .....

.....

Phone no: ..... Mobile: .....

Email .....

Website .....

**PLEASE COMPLETE WHERE APPLICABLE ON DOTTED LINES BELOW**

<b>All Members</b>	Annual Membership Fee	£	52 . 00
<b>Hotels and guesthouses</b>	<b>ADD</b> No of rooms .....	@ £4	£.....
	<i>Total number of single beds .....</i>	<i>Total number of double beds .....</i>	
	<i>(a pair of twin beds counts as two singles)</i>		
<b>Restaurants</b>	<b>ADD</b> Flat-rate fee	£10	£.....
<b>Self-catering</b> (cottages/apartments)	<b>ADD</b> No. of units .....	@ £4	£.....
	<i>Total number of single beds .....</i>	<i>Total number of double beds .....</i>	
	<i>(a pair of twin beds counts as two singles)</i>		
<b>Camping / Caravan Parks</b>	<b>ADD</b> Flat-rate fee	£10	£.....
	Total no of berth spaces in statics .....		
<b>Attractions</b>	<b>ADD</b> Flat-rate fee	£10	£.....
	<i>Visitors last year: under 30,000 / under 100,000 / 100,000 or over</i>		
<b>Suppliers of Goods and Services</b>	No flat-rate fee		_____
<b>SUB-TOTAL</b>		<b>£</b>	.....
<b>DISCOUNTS:</b>			
<b>Associate membership</b>	<b>SUBTRACT</b>	<b>£24</b>	- £.....
<b>SECTA News by email only</b>	<b>SUBTRACT</b>	<b>£ 5</b>	- £.....
<b>TOTAL ANNUAL FEE*</b>		<b>*£</b>	.....

*\*But maximum fee payable by any one member, £150.*

**Pro-rata subscription for this year, ending 31 August<sup>§</sup> FEE ENCLOSED £ .....**

<sup>§</sup>Divide the Total Annual Fee by 12, then multiply the answer by the number of months between your date of joining and the end of August.

**Cheque payable to 'SECTA', please.**

*I agree to comply with all statutory obligations, and to abide by the Rules and Code of Practice of the South East Cornwall Tourism Association.*

Signed.....Date.....

## YOUR SECTA WEBSITE ENTRY

All 'front-line' members (ie everyone except Associates) will appear in the listings on the main SECTA website, [www.secta.org.uk](http://www.secta.org.uk), which is seen by the general public.

(All members including Associates are normally listed in the SECTA Members website, [www.secta.org.uk/members](http://www.secta.org.uk/members). But if you are an Associate who prefers not to have your details publicly available via the internet, please tick here )

You are entitled to add around 20 words of description to your main listing. You might like to include any QIT rating, and if you have a wi-fi hotspot to mention this.

Each listed business has a button for a pop-up box which includes a link to your own website\*, 2 or 3 photographs/ images and up to 150 words of text.

**Please email your text and photos to Caroline Petherick, [records@secta.org.uk](mailto:records@secta.org.uk).**

### \* Notes re weblink:

- ❖ *If a link leads to a website in which accommodation is featured, all the accommodation must have passed an inspection, or be booked for one.*
- ❖ *We do not accept website links that forward enquiries on to another website that is not your own, e.g. a description of your property within a holiday cottage letting agency site. This is because we cannot be sure that all the accommodation is inspected on that site, and also it takes enquirers away from searching for accommodation on the SECTA site. We recommend that you have your own website – the lack of one may cause enquirers to wonder whether the rest of your business is up to date. If you do not yet have your own site, we suggest you contact a suitable SECTA supplier member; a simple site need not be expensive.*

## GREEN ACORN AND LATE AVAILABILITY

These schemes have been devised by SECTA to help members do more – and better, business! – and to make it easier for prospective clients to get the information they need to make a decision.

To find out more about these schemes, have a look at [www.secta.org.uk/members](http://www.secta.org.uk/members).

## FOR ALL ACCOMMODATION PROVIDERS

### Inspection

Please note that as a condition of membership any member who provides accommodation as part or all of their business must have passed (or applied for) an inspection for each type of accommodation they offer (ie serviced and/or self-catering). Your inspection must either be under the QIT scheme carried out by an organisation such as the AA or South West Tourism – or, as a considerably more economical option, you may join the SECTA Inspection Scheme (please ask for our explanatory leaflet if you have not already seen it).

*My B&B / guesthouse / hotel / cottage(s) / bungalow(s) / apartment(s) \* has/have been inspected and approved: by QIT (SWT/CTB/ETB etc)  or the AA  on ..... (date), and rated .....*  
(If you have both serviced and self-catering accommodation, please enter details about the serviced accommodation here, and give us the other details below)

*My cottage(s) / bungalow(s) / apartment(s) \* has/have been inspected and approved: by QIT (SWT/CTB/ETB etc)  or the AA  on ..... (date), and rated .....*  
(If you have both serviced and self-catering accommodation, please enter details about the serviced accommodation on the two lines above, and give us the other details below)

Or I have applied for, and am awaiting, inspection by QIT  AA

Or I wish to apply for a SECTA Inspection

\*Please delete as appropriate.

### PETS ..... CHILDREN ..... DISABLED .....

If you offer a special welcome to any of these special categories of visitors and you want to publicise this via an icon on the website, please tick to indicate. If your offering is restricted – eg 'children over 5 only', or 'dogs in some cottages only' – please be sure that this is clear in your pre-booking information.

### BOOKERS .....

Some SECTA members offer a 10% discount to Bookers employees for mid- and low-season bookings. If you would like to do the same, please tick above.