

### **Social media training sessions - Facebook:**

This 1/2 day course will show you how to:

- plan and integrate your Facebook strategy with your other marketing communications
- design your own customised Facebook page to encourage more 'likes'
- create a content strategy that keeps readers coming back
- promote your Facebook page off-line and on-line

You will go away with a clear understanding of how to make your business's Facebook page a successful part of your marketing strategy, that delivers results.

**Date: 10<sup>th</sup> Jan 2012 at Pelynt Social Club, 9.30 coffee, start 10 am**

For further details and to book a place, please contact Sue via email at [sue.jewell@secta.org.uk](mailto:sue.jewell@secta.org.uk)