

Social media training sessions - Twitter:

Tuesday 7th February 2012 at Pelynt Social Club, 9.30 coffee, start 10 am

This 1/2 day course will show you how to:

- set-up your Twitter account
- customise your Twitter page to fit with your brand and promote your website
- understand the jargon and post tweets
- create a plan of content to connect with potential customers
- promote your Twitter page off-line and on-line

You will go away with a clear understanding of how to use Twitter to find new customers, build loyalty with previous customers and ultimately get more bookings.

For further details and to book a place, please contact Sue via email at

sue.jewell@secta.org.uk

To pay please contact Linda via email at treasurer@secta.org.uk